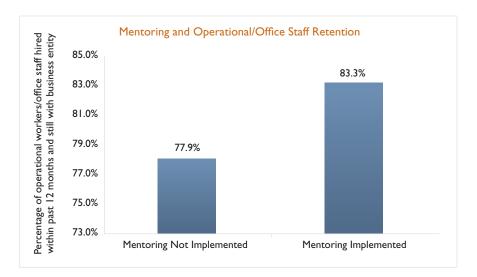
# Human Capital Management

For more than 30 years, APQC has studied how leading corporations, government agencies, and nonprofits make the most of their most precious asset: people. Now more than ever, human capital management (HCM) is about doing more with less, and APQC has the vital HCM information you need, when you need it.



Organizations that implement a formal mentoring program to accelerate the inclusion of new hires report higher retention rates. Mentoring activities typically entail relationships arranged by function or experience, with varying levels of corporate sponsorship.

Access hard-to-find, highly sought-after data and illustrative best-practice examples to better develop and manage your human capital. Whether you seek to validate current HCM practices or learn how to improve from best-practice organizations, APQC delivers these insights at a fraction of the time and cost you would spend to gather them yourself.

With benchmarks, best practices, and content spanning the entire HCM life cycle, APQC can help you measurably improve even the most complex human capital challenges, including:

- · talent management,
- · learning and leadership development,
- · recruiting,
- · succession and work force planning,
- · rewarding and retaining talent,
- payroll and employee information management,
- · performance management, and
- redeploying and retiring talent.

### Expertise to Support Your Human Capital Management Initiatives

An example of the value we get out of APQC membership is the Knowledge Base. I spread the word to my colleagues to go into the Knowledge Base and find information, and I know how much it would cost if we were not members. I get a total of how much value we're getting as a company, and that number is always triple the amount of the membership.

— Linda Hummel, GE Energy



# APQC Membership—Your Single Source for What Works in Human Capital Management

## Knowledge Base

Access exclusive, members-only HCM content, including benchmarks, best-practice reports, case studies, white papers, diagnostic and process tools, and templates.

#### Benchmarks and Assessments

Identify where you stand and compare your performance with that of peer organizations through the world's largest benchmarking database. More than 330 human capital measures will help you target specific areas for improvement.

#### Network of Expertise

Turn to trusted advisers and peers who understand the HCM challenges you face. The APQC community is composed of more than 15,000 active individuals worldwide who are leveraging their membership for perspective, decision support, and expertise on a daily basis.



Organizations that perform a formal satisfaction survey of their employees at least once a year report a lower percentage of voluntary terminations. Administering a quality employee satisfaction survey with results fed into appropriate action planning processes can facilitate higher levels of employee motivation and retention.

I would recommend APQC. It's so nice to have a lifeline. When you're working on a project and think, 'I don't know what to do, I'm at a loss, this isn't working,' you've got a network of people you can call. From the members to the staff who can help you out, it's so wonderful to be able to talk to someone who speaks the same language that you do.

—Pat Behrens, Humana Inc.

#### Get Started Today

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