

Help your clients build a better business case

Leading professional services firms rely on APQC every day. With the world's largest and most current database of benchmarks and best practices, we have the data you can't get anywhere else. APQC is your single source for evidence-based, unbiased research and powerful tools to support your business development efforts and client engagements.

Enable your clients to make better decisions and your firm to deliver greater value by combining our independent, fact-based research with your firm's insights and counsel. An APQC membership or metric license allows you to:

- ♦ access research and data for client engagements and proposals,
- ♦ use and license APQC's benchmarks and best practices,
- ♦ outsource benchmarking activities, and increase exposure for your firm as a thought leader.

Pinpoint areas for client improvement

Use our automated online tools to strengthen your client engagements by accessing metrics to identify gaps, set baselines, or support a recommendation. Your team may access validated, relevant metrics and best practices relating to FTEs, costs, cycle times, and more through several options:

- ♦ **Rapid Performance Assessments:** Quickly provide your clients with validated data to identify performance gaps. Complete short, online assessments on high-level key performance indicators (KPIs), and within two business days you'll receive a summary report of your clients' metrics with industry, revenue, and geographic comparisons.
Visit www.apqc.org/benchmarking-portal/rpa for more information.
- ♦ **Open Standards Benchmarking:** Give clients a more detailed assessment of where they stand compared with peers and develop a road map for improvement. Submit clients' data via an online tool, and within two to three weeks you'll receive a robust benchmarking report to identify, quantify, and close the performance gaps for one or multiple sites.
Visit www.apqc.org/benchmarking-portal/osb for more information.
- ♦ **License Benchmarks on Demand:** License custom benchmark data segmented by industry, revenue, geography, business model, and more. APQC will provide your firm with the blinded, calculated metrics from the available process areas or categories in summary (aggregated) or individual (blinded disaggregated) form.
Visit www.apqc.org/benchmarking-portal/bod for more information.

Fast access to the world's largest database of benchmarks and best practices

Membership at APQC provides you—and every employee in your firm—with access to our continuously updated Knowledge Base, a database of case studies, frameworks, maturity models, and white papers. Support your solutions or develop proposal materials to win business with validated data and timely content from a neutral resource. Save the time and expense of in-house research and increase your consultants' time to focus on delivering insights and advice by tapping APQC's vast and growing database of content in key areas including:

- ♦ financial management,
- ♦ human capital management,
- ♦ information technology,
- ♦ innovation,
- ♦ knowledge management,
- ♦ sales and marketing,
- ♦ product development, and
- ♦ supply chain management.

Let APQC handle the legwork to gather and validate data and deliver metric reports that meet your client needs. This allows you to do what you do best—create and deliver the improvement plans that drive client results and value.

	Open Standards Benchmarking SM	Rapid Performance Assessments	License Benchmarks on Demand
Data Level	Detailed metrics for each functional area	High level KPIs only	Detailed metrics for each functional area
Effort Level	Comprehensive assessment	Shorter assessment	License access to data based on your specific needs
Validation Time	One-week validation/ one-week reporting time	Four-hour validation/ two-day reporting time (pending validation)	No validation time (no data submission requirement/ delivered in two business days)
Total Time	Approximately two-three weeks	Two business days (pending validation)	Two business days for delivery
Deliverable	Robust report with industry, cross-industry, revenue, and geographic peer groups	Summary report with industry, cross-industry, revenue, and geographic comparisons	APQC provides the data based on your specific peer group requirements

Other services and benefits of membership

Your professional service firm membership allows you to take advantage of preferred pricing on:

- ◆ custom research and solutions,
- ◆ collaborative research,
- ◆ content and benchmark licensing,
- ◆ advisory services and training, and
- ◆ information services.

Build world-class brand awareness

Position your firm as a thought leader by contributing your authored research to our Knowledge Base or participating in discussion forums. Leverage the trust of a third-party venue for your firm’s content and gain exposure as a thought leader among our global network of members. Or expand your brand and feature your subject matter experts by serving as a research champion in one of our best-practice research studies, a companion service available for members.

Get Started Today!

Contact your professional services team to learn how APQC membership can help your firm—and your clients—work smarter and faster. APQC is the leading resource for performance analytics, best practices, process improvement, and knowledge management. Our research studies, benchmarking databases, and renowned Knowledge Base provide managers with intelligence to transform their organizations.

For more information about our membership and services for professional services firms, visit www.apqc.org or contact Cathy Hill (chill@apqc.org or +1-713-685-4652).

A member-based nonprofit founded in 1977, APQC serves Global 1000, government, and nonprofit organizations.