



Supply-Chain Council Offers No-Cost Benchmarking Service

Open standards benchmarking now available for Supply-Chain Council members

Through an alliance with APQC, a leading global resource for best practices and benchmarking, organizations now have access to confidential benchmarking based on the Supply-Chain Operations Reference (SCOR®) Model metrics to:

- Set reasonable performance goals based on the SCOR® model
- Calculate performance gaps against a global database
- Develop company-specific roadmaps for supply chain competitive success

SIMPLE. POWERFUL. FAST. SECURE.

How It Works

As part of the analyze phase of the SCOR model, organizations may use SCORmark benchmarking to:

- 1) Select the supply chain goals and metrics most critical to your organization based on your competitive strategy.
- 2) Determine the target performance desired for each supply chain attribute in the SCOR model.
- 3) Enter the relevant data required to calculate the performance for each selected metric into the secure, confidential benchmarking portal.

Upon submission, APQC validates the data using its proven seven step validation process and produces a report with:

- An executive scorecard to quickly spot any gaps in your targeted performance levels for each supply chain attribute.
- A detailed analysis for each specific metric selected, including best practice information and peer group reporting as available.

Begin Benchmarking Today

At Supply-Chain Council, we're committed to bringing tools to help you make the most of the SCOR Model. By leveraging SCORmark today, you will have your benchmark report in a few short weeks.

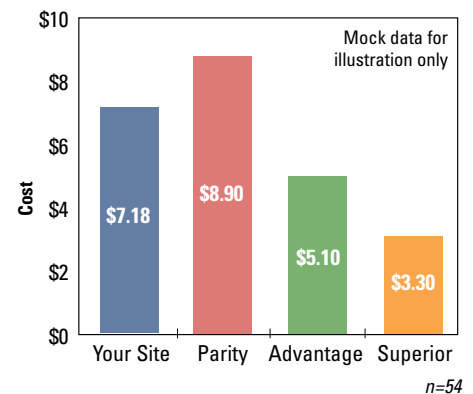
Join SCORmark
www.supply-chain.org

Learn More

www.supply-chain.org
202-962-0440

- Submit your data
- Access the measures list
- Preview the survey
- View a sample report
- Hear from pilot companies
- Get answers to questions

Supply Chain Management Cost



Legend

You chose the Advantage target for this metric. While you have scored above Parity by $-\$1.72$, your target gap to Advantage is $\$2.08$.



In alliance with



Why Benchmark?

To make timely, well-informed decisions organizations must have a window into the operational health of their business. Effective benchmarking and decision-support tools are a must for any organization to proactively monitor trends and gain early warning of any constraints and excesses in the real-time supply chain.

Several benchmarking and data sources are available to assist SCC members. A listing of providers may be found in the analyze phase materials for the SCOR model.

The SCORmark effort is supported by the Open Standards Benchmarking CollaborativeSM research, which was formed by APQC, IBM, and dozens of other firms in support of open standards for performance metrics. APQC serves as the confidential, third-party repository for the benchmarking data.

About APQC

A global resource for process and performance improvement, APQC discovers improvement methods, identifies benchmarks and best practices, disseminates findings and connects individuals. Spearheaded by APQC, the global Open Standards Benchmarking CollaborativeSM (OSBC) research helps executives benchmark comparable business processes. Founded in 1977, the member-based nonprofit serves more than 500 organizations. www.apqc.org

About The Supply-Chain Council

The Supply-Chain Council (SCC) is a global non-profit consortium whose methodology, diagnostic and benchmarking tools help hundreds of sponsoring organizations make dramatic and rapid improvements in supply chain processes. SCC's industry-leading supply-chain process reference model (SCOR®) provides a common nomenclature for supply chain activities and their performance measures so that companies can quickly determine and compare the performance of their operations within their company or against other companies. Information about the Supply-Chain Council and SCORmark is available at www.supply-chain.org

"SCORmark benchmarking is focused and efficient. We completed the benchmarking in just two hours as much of the data was easily accessible from our internal reports and the survey provided the right amount of instruction. Securing a benchmark report that compares the metrics we deem important to other like companies will bring tremendous value to our SCOR implementation."

*Mary Muth, Program Manager
McCormick and Company*

At-a-Glance

- Performance measures tied directly to the SCOR Model and integrated into APQC's Open Standards approach for more robust data analysis
- Dramatically shorten benchmarking cycle time
- Access data that has traditionally been costly to obtain

SCORmarkSM

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SCOR is a registered trademark in the United States and Europe.

Portal creation and supply chain expertise to develop SCORmark was sponsored by IBM as part of its ongoing support for open standards performance metrics.