

APQC MEMBER PROFILE:

PROJECT CONSULTING GROUP (PCG)

To help its clients elevate their core competencies, improve best practices, and enhance their investment in tools and processes, PCG taps into the best thought leadership for process and performance improvement: APQC.

Member Since:	2014
Industry:	Professional/Business Services
Focus:	Process Improvement
Employees:	100
Headquarters:	Minneapolis, Minnesota

We asked a Vice President at Project Consulting Group, what he finds most valuable about APQC membership.

WHAT TOOLS, EXPERTISE, SERVICES, OR INFORMATION DO YOU USE MOST?

We became familiar with the APQC many years back, thanks to recommendations by some of our leading clients who were members.

We extensively use the [APQC Process Classification Framework®](#) models as tools to help clients with large process improvement projects. The frameworks provide us a great starting catalog to help our clients understand what processes are needed to operate their businesses successfully.

We also access the online [Benchmarking Portal](#) for specific industry and professional services benchmarks, and we attend the annual [APQC Process Conference](#) as well as topic-specific conferences and webinars.

HOW DO YOU DESCRIBE APQC WITHIN YOUR ORGANIZATION?

APQC is the process and knowledge management resource we cannot operate without, and it is the accredited expert organization on all things process. APQC membership includes leading companies that are thought leaders in next generation of business and industry-specific process development and management.

HOW WOULD YOU JUSTIFY YOUR APQC MEMBERSHIP TO SOMEONE?

APQC is the best place to go for all things dealing with business processes, whether you're looking to improve your current processes or you need sources of critical benchmarking information. It is a tool you should not be without.