

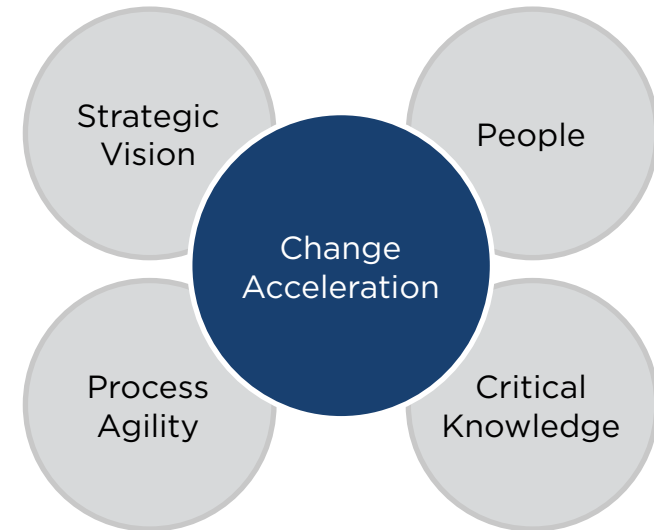
# MASTER PLANNING FOR INNOVATION

APQC's education group is excited to partner with the Center for Educational Leadership & Technology (CELT) on a collaborative project using a comprehensive approach for planning education reforms. The approach is called Master Planning for Innovation (MPI). This initiative brings to education, proven private-sector practices that have been in use for decades to clarify and evolve how an organization performs its work and organizes its information assets.

## WHAT IS MPI?

MPI is a best practice methodology designed to clarify and reflect how an organization performs its work, organizes its information assets, and manages its critical knowledge. Fundamental tenets of the methodology are organizational governance, change management, process re-engineering, and capability modeling. MPI enables:

- / More predictable learning outcomes
- / Efficient use of resources
- / Collaborative work
- / An empowered workforce
- / Aligned resources across the organization



---

**Integrating this practice in your district will help drive the alignment of people, processes, and information.**

---

In education today, hundreds of millions of dollars are being spent on various initiatives—student learning, professional development, facilities, and energy—but many are not effective or it's hard to find evidence of the impact of these initiatives. The “big idea” behind MPI is this—bridge the gap between intention, execution, and results.

## WHY ADOPT MASTER PLANNING FOR INNOVATION?

The MPI methodology and techniques are critical to a leader's success in managing change and transformation, and enables organizations to:

- / Align around important change initiatives
- / Establish clear roles, responsibilities, and deliverables
- / Appropriately resource and plan for change
- / Organize its information management and flow

## CREATING A COMPREHENSIVE SOLUTION FOR EDUCATION

APQC's Education Process Classification Framework (PCF) has twelve components representing a cross-functional view of an educational enterprise. Blending the concepts of MPI's foundational capabilities with APQC's twelve PCF management and operating categories will allow educators to not only understand foundational and functional capabilities, but have an organizing principle for the functional, process, and system capabilities found within the MPI model.

WANT TO MAKE SUSTAINABLE CHANGES IN YOUR ORGANIZATION? START USING MPI TODAY TO:



Improve  
performance  
delivery



Clarify who is  
responsible for what  
in the organization



Improve  
employee  
satisfaction

The outcome ensures that strategies and goals are translated into action. Your organization can become more adept and flexible while adopting successful innovation!

To learn more visit [www.apqc.org/mpi](http://www.apqc.org/mpi) or access APQC's Knowledge Base for educators at [www.apqc.org/kbeducators](http://www.apqc.org/kbeducators). The Knowledge Base serves as a central repository and sharing system that provides educators access to MPI and process improvement related methods, tools, research findings, case studies and other valuable artifacts.