

The leading source for innovative thinking and the latest research in knowledge management.

In today's business environment, organizations more than ever need to leverage their collective knowledge for competitive advantage. They need each person within the organization to know what their peers know—or to have near real-time access to that expertise.

APQC's research and content can help you accelerate the development of your KM capabilities and, by extension, get you closer to tapping into the full potential of your enterprise knowledge.





"When you use APQC and invest in knowledge management, the other stuff starts to take care of itself."

- Albert Myles, Senior Knowledge Champion, McKesson

APQC MEMBERS HAVE ACCESS TO THE MOST TRUSTED AND LARGEST SET OF BENCHMARKING DATA AND BEST PRACTICES IN THE WORLD.



BEST PRACTICES

capture APQC's more than 20 years of KM experience and also give you the latest recommendations on new tools and technologies.



BENCHMARKS

help you determine how to structure your KM efforts to enable the flow of knowledge, what kind of investments to make, and what outcomes to expect in the near and long term.



READY-MADE TOOLS AND TEMPLATES

help you evaluate your KM efforts and save you time searching for ways to improve.



CASE STUDIES AND PRESENTATIONS

give you insight into what other organizations have done and how they have put knowledge in action to achieve results



ANNUAL KNOWLEDGE MANAGEMENT CONFERENCE

is the destination for KM professionals looking to mature their KM programs and find out how trends will impact them.

WE HAVE RESOURCES TO HELP YOU:

- Build, improve, relaunch, or expand your KM initiative or service
- Bring together employees to solve strategic challenges, or share best practices and tips
- Capture the know-how and experience of employees leaving the organization
- Get new employees up to speed quickly
- Take what experts give you and put it in a format that's digestible
- Identify the critical knowledge within the organization and make sure it gets captured continuously
- Ensure there is a single source of knowledge so employees can find what they need, when they need it

Organizations with documented KM strategies are three times more likely to leverage their enterprise knowledge for competitive advantage.

APQC has the deepest expertise you will find anywhere in the world for knowledge management.



LEARN MORE

Don't waste time reinventing the wheel. <u>Contact APQC</u> to learn more about how to makes best practices come to life for your organization.