ENVISIONING THE WORKSPACE OF THE FUTURE

Research Sponsorship Opportunity

PROJECT OVERVIEW AND SCOPE

APQC is always looking ahead to the next big thing that will change how employees work, interact, and create and share knowledge. What are the latest trends in terms of physical working environments, virtual work, and information retrieval and collaboration tools? What are employees experiencing today, and where do their preferences and expectations diverge from current enterprise policies and toolkits?

APQC is launching new research on the future of work—everything from innovative office design and cutting-edge IT tools to mobile working and the “gig” economy. In order to understand what’s coming, we are surveying our members about their current work experience, what they need and expect going forward, and what changes would make them most productive and happy. We believe the results will give organizations clear guidance about where to invest and which policies and processes to revisit in order to attract, engage, and retain the best talent and prepare for the workspace of the future.

AUDIENCE

- Knowledge management leaders/teams
- HR leaders and workforce planners
- CIOs and those responsible for communication/collaboration technologies inside organizations
- Those responsible for physical office space design
- Professional services firms

RESEARCH QUESTIONS

- In what physical environments do employees spend most of their time, and what changes would increase their engagement and productivity?
- What communication and collaboration tools do employees use most frequently, and what changes would increase their engagement and productivity?
- What are the current trends regarding flexible work schedules, remote work, and mobility, and what changes would increase employees’ engagement and productivity?
- What soft skills and behaviors will be most important for employees to thrive in the future?
- When it comes to the experience of work, what are the biggest gaps between what employees want and what organizations are currently delivering?
- How do trends vary by gender, generation, organization size, industry, job role, and geographic region?
What are the implications of current trends for knowledge management, learning and development, and HR programs?
What are top performers doing to accommodate evolving employee needs and preferences and position themselves as employers of choice moving forward?

RESEARCH METHODS
This research project will be conducted by collecting and analyzing data from multiple sources via a large-scale survey (more than 1000 people participated) and follow-up interviews with organizations that have leading or unique practices.

DELIVERABLES
- Input into data collection tools
- Survey summary results report
- Full research report including sponsor’s perspective
- Research overview
- Promotions for research deliverables across multiple media platforms
- Disaggregated, blinded data
  - Delivered in a flat Excel file
- Webinar event showcasing research results and sponsor’s thought leadership
- Presentation and recording
- List of attendees who opt-in to share name and organization
- Case study of vetted, targeted organizations included in the research report

ABOUT APQC
APQC helps organizations work smarter, faster, and with greater confidence. It is the world’s foremost authority in benchmarking, best practices, process and performance improvement, and knowledge management. APQC’s unique structure as a member-based nonprofit makes it a differentiator in the marketplace. APQC partners with more than 500 member organizations worldwide in all industries. With more than 40 years of experience, APQC remains the world’s leader in transforming organizations. Visit us at www.apqc.org, and learn how you can make best practices your practices.

For more information, contact Cathy Hill at chill@apqc.org or +1 713-685-4652