MAKING THE DIGITAL WORKFORCE TRANSITION

Research Sponsorship Opportunity

PROJECT OVERVIEW AND SCOPE

Digital technologies such as analytics, artificial intelligence (AI), social, mobile, robotics, blockchain, and the internet of things (IoT) are driving organizations to rethink business models and processes for new or improved ways to grow revenue. Successfully implementing digital strategies hinges not only on having access to top technology talent, but also on having non-technology workers prepared and willing to embrace digitally enhanced or changed ways of working.

Leaders of APQC member organizations recognize this need and are seeking to understand how to go about building a digitally-savvy workforce. This research will identify the workforce issues that large global organizations face as they embark on digital transformation initiatives. It will explore practices for developing, organizing, and engaging non-IT workers in digitally-driven change.

AUDIENCE

- Executives and business unit/functional leaders
- HR leaders
- CIOs and other digital transformation leaders
- Managers seeking to help their workers with digital transformation
- Workers seeking to understand and prepare for digital transformation

RESEARCH QUESTIONS

- Where are organizations in terms of digital workforce maturity?
    - Executives
    - Managers/Supervisors
    - Professional staff
    - Operations workers

- What does it take to move up the digital workforce maturity curve?
    - Employee development
    - Organization structure
    - Engaging employees in change

RESEARCH METHODS

This research will include a survey of business leaders and company case studies.

KEY DELIVERABLES

- Survey summary report
- Overall whitepaper of the results
- Short overview article
- Cuts as relevant by industry
- Webinar/Slides
- Infographic(s)

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ABOUT APQC

APQC helps organizations work smarter, faster, and with greater confidence. It is the world's foremost authority in benchmarking, best practices, process and performance improvement, and knowledge management. APQC's unique structure as a member-based nonprofit makes it a differentiator in the marketplace. APQC partners with more than 500 member organizations worldwide in all industries. With more than 40 years of experience, APQC remains the world's leader in transforming organizations. Visit us at www.apqc.org, and learn how you can make best practices your practices.