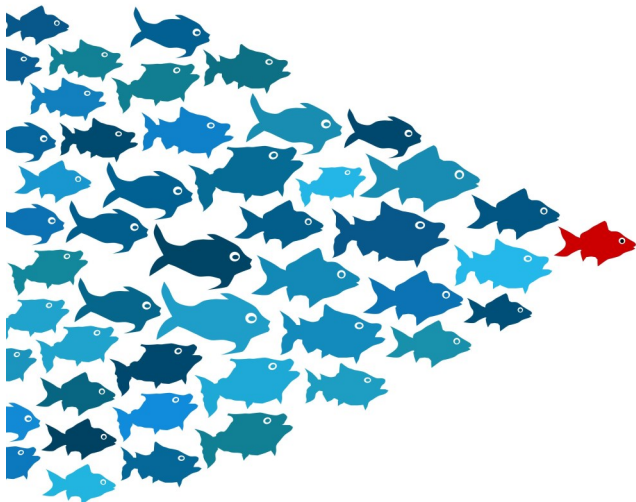


APQC'S CONTENT LICENSE PROGRAM

STAND APART FROM THE REST USING APQC'S BEST PRACTICE RESEARCH



As a professional association, are you struggling to differentiate yourself from the competition, or do you sometimes find it difficult to offer new and unique value to your membership base? If so, APQC's newest product offering, the **Content License Program**, is just for you!

Organizations focused on implementing best practices and facilitating process improvement often find themselves in need of expertise, but without the resources and time to deliver the value that their members need. As your association continues to advance your offerings, or look for ways to increase your value, you can leverage our professional and experienced research team for quick and relevant research content to ensure a satisfied membership base.

WHAT IS THE CONTENT LICENSE PROGRAM?

Choose which option is best for your organization:

- ◆ From an existing menu, **license an existing piece, or pieces, of content**
- ◆ Depending on your current focus and needs, we can **create custom content** just for your organization
- ◆ If the research you need already exists, you have the option to **customize existing content**, which can include adding your own perspective as a foreword

APQC'S AREAS OF EXPERTISE

- ◆ Business Excellence
- ◆ Financial Management
- ◆ Human Capital Management
- ◆ Knowledge Management
- ◆ Supply Chain Management

PRICING

There are a variety of pricing options, starting with packages as low as \$5,000. Offerings can be per content piece, as part of a larger package, or as periodic refreshes with updated content.

ABOUT APQC

APQC is a member-based nonprofit and one of the world's leading proponents of business benchmarking, best practices, and knowledge management research. We follow our mission to help organizations around the world improve productivity and quality by **discovering** effective methods of improvement, broadly **disseminating** findings, and **connecting** individuals with one another and with the knowledge they need to improve.

CONTACT US

Visit www.apqc.org to learn more, or contact us at psfirm@apqc.org for additional information.