

2020 KNOWLEDGE MANAGEMENT CONFERENCE CALL FOR SPEAKERS

Session Type Descriptions and Potential Topics

TELL YOUR ORGANIZATION'S KM STORY

Has your organization done something interesting or innovative in KM that others could learn from? We'd love to showcase your successful practices and lessons learned. Your submission can talk about how you developed or evolved your KM strategy or program, or it can concentrate on a particular KM project, approach, or technology implementation. Possible topics include (but are not limited to) communities of practice, collaboration, knowledge retention and transfer, identifying and leveraging subject matter experts, rollout of KM platforms and tools, and engaging users and managing change.

While we welcome "works in progress," you should be far enough along that you have a clear story to tell and can point to some meaningful results.

Submissions in this category should feature KM practitioners. Vendors or consultants should submit only with a practitioner co-speaker.

TEACH A SKILL OR TECHNIQUE

This type of session allows you to demonstrate a skill, technique, or methodology that colleagues can apply to their work. For example, if you have a great KM facilitation approach, a technique for taxonomy development, or a surefire way to extract tacit knowledge from experts, this type of session might be a great fit for you. You can talk about how the technique has been applied in your organization (in fact, we encourage that!), but the focus should be on the "how to."

Creativity is encouraged, but make sure you explain how your session relates to the KM discipline or competencies useful to KM professionals. Preference will be given to techniques that have been used successfully in the context of organizational KM.

LEAD A CONVERSATION OR PROBLEM-SOLVING SESSION

People tell us networking with peers is one of their favorite aspects of the conference. This happens naturally throughout the two-day event, but we like to include opportunities for more structured conversations around hot topics and tough KM challenges. If you are interested in leading a discussion or "peer assist" session, outline your idea and what participants would learn from the conversation. Please also indicate if you're envisioning a particular facilitation approach or if you plan for the group to co-create something during the session.

SHOWCASE A TECHNOLOGY, TOOL, OR IMPLEMENTATION

This type of session is a more detailed tutorial on an aspect of your technology infrastructure for KM. The technology or solution you highlight should be something you've implemented (at least as a pilot), but the session should emphasize the "how to." Possible topics include (but are not limited to) digital workplace platforms, search solutions, predictive systems, bots, AI, and virtual reality. Don't ignore the people and process elements of your story: How you determined user requirements, worked with IT and vendors, and managed change during rollout can be even more important than the specifics of the tools themselves. Submissions in this category should feature KM practitioners. Vendors or consultants should submit only with a practitioner co-speaker.

OTHER: OUT-OF-THE-BOX THINKING

Don't limit yourself to the session types above. If you have a creative idea, tell us what you're thinking and why it will be a valuable part of the conference. We will consider any session format that fits our agenda and aligns with our audience's needs. The only constraints are logistical: For example, we are unlikely to be able to accommodate sessions longer than 90 minutes or that require going off-site.

You can also access [presentations from last year's conference](#) for ideas.