

2018 FINANCIAL MANAGEMENT PRIORITIES AND CHALLENGES

Study Overview

PROJECT OVERVIEW AND SCOPE

APQC is conducting an annual financial management priorities and trends survey focused on understanding the key priorities and challenges of financial management practitioners for 2018.

The survey covers the following areas:

- ◆ priorities and challenges across multiple finance topics;
- ◆ impact of trends, innovations, and developments on financial management;
- ◆ obstacles to improving financial management processes; and
- ◆ expectations for 2018 budgets for financial management tools, approaches, and initiatives.

TARGET AUDIENCE JOB TITLES

- ◆ Finance
- ◆ Accounts Payable
- ◆ Accounts Receivable
- ◆ CFO
- ◆ Financial Planning and Analysis
- ◆ Accounting
- ◆ Internal Controls
- ◆ Internal Audit
- ◆ Controller

RESEARCH QUESTIONS

- ◆ What are the top priorities for FM in 2018?
- ◆ What are the main challenges facing financial management practitioners?
- ◆ What trends, innovations, and developments will impact financial management?
- ◆ What are the biggest obstacles to improving financial management processes?
- ◆ What are people's expectations for 2018 budgets for finance improvement tools, approaches, and initiatives?

RESEARCH METHODS

- ◆ Online Survey – Estimated 150 to 200 responses

KEY DELIVERABLES

- ◆ Survey summary report
- ◆ Overall whitepaper of the results
- ◆ Short overview article
- ◆ Cuts as relevant by industry
- ◆ Webinar/Slides
- ◆ Infographic(s)

For more information, contact Cathy Hill at chill@apqc.org or +1-713-685-4652.

ABOUT APQC

APQC helps organizations work smarter, faster, and with greater confidence. It is the world's foremost authority in benchmarking, best practices, process and performance improvement, and knowledge management. APQC's unique structure as a member-based nonprofit makes it a differentiator in the marketplace. APQC partners with more than 500 member organizations worldwide in all industries. With more than 40 years of experience, APQC remains the world's leader in transforming organizations. Visit us at www.apqc.org, and learn how you can make best practices your practices.