

Best Practices Study: Sponsor's Role

As a sponsor, you learn firsthand from best-practice organizations the tools and approaches needed to improve your processes. Sponsors attend a series of virtual and face-to-face meetings over a three to four month period, engaging with cross-industry peers and subject matter experts. Within this role, you will help shape the scope, select best-practice partners, and develop data collection tools to help align the study to your organization's needs.

Get real answers

- ▶ Learn firsthand about leading-edge best practices and innovations
- ▶ Obtain access to recognized experts for guidance
- ▶ Adapt best-practices examples to transform your organization

Build a network of peers

- ▶ Collaborate with peers from a variety of industries to gain a unique perspective
- ▶ Establish a network for ongoing communication and implementation assistance

Save time and money

- ▶ Reduce time and dollar investment required to conduct best practices research
- ▶ Get the highest standard of benchmarking results at the lowest possible cost

OUTLINE OF SPONSOR INVOLVEMENT

APQC's goal is to maximize your benefits, while minimizing the amount of time spent working on the study.

| Key Study Activities for Sponsors | Sponsor Time (Approx. # days) |
|---|---|
| Serve as primary contact for your organization | Ad hoc |
| Participate in the kickoff meeting (virtual or face-to-face) | 2 hours |
| Provide feedback for site visit guide data collection tool | 2 hours |
| Attend site visits at best-practice partner organizations | Face-to-face: 1 day each + travel Virtual: 3 hours |
| Complete site visit debriefing questionnaire for site visits attended | .25 hour per site visit |
| Attend knowledge transfer session (Houston) | 1.5 days + travel |
| Review final report with key findings from study | ½ day |

Note: These estimations are based on past experience and may vary from study to study. Site visits are generally four to six hours long; virtual site visits are typically 2.5 to 3.5 hours.