

## **Get Ready, Get Set...BenchStart**

### **Jump Start Your Benchmarking Efforts**

Give your benchmarking project a jump start with *BenchStart*—APQC’s mix of training, facilitated planning, coaching, and secondary research that can help you launch your benchmarking project quickly and effectively.

Shorten the cycle time of your benchmarking project by letting APQC:

- educate your team about the benchmarking process;
- plan your benchmarking project;
- identify external best practices; and
- keep your benchmarking team “on track” throughout the project.

#### **WITH BENCHSTART, YOU RECEIVE A THREE-DAY ON-SITE WORKSHOP INCLUDING:**

- *Two-days of education and skill-building activities* — A workshop format will be used to educate your benchmarking teams on APQC’s benchmarking methodology and proven practices as well as develop skills and capabilities for conducting a successful benchmarking project.
- *One-day of detailed planning* — APQC will help you identify the key focus areas of your benchmarking projects, understand the “current state” of the processes, develop possible search criteria, and determine the data collection approach that will be used for the first part of the project.
- *In-depth secondary research* — APQC’s information specialists will conduct extensive research on best-practice organizations to serve as potential benchmarking partners and practices and frameworks relevant to the topic of your benchmarking project. The scope of the secondary research will vary depending on the number of teams involved in *BenchStart*.
- *On-going support* – Additional facilitation and coaching can be provided by APQC throughout the benchmarking project to ensure that your benchmarking team remains on track.\*

Pricing	Member Pricing	Nonmember Pricing
1 – 3 Benchmarking Teams (15 person maximum)	\$36,000	\$45,000
3 – 5 Benchmarking Teams (25 person maximum)	\$41,000	\$51,250
*Additional days of consulting, coaching, and mentoring to be used throughout your benchmarking project are available at an additional fee.		

#### **JUMP START YOUR BENCHMARKING PROJECT**

To find out how BenchStart can get your benchmarking project off to a running start, call 800-766-9676 (or 713-681-4020 inside the U.S.)