

Potential Common Interest Groups (CIG)	Strategy and Overview				Process and Technology				People			
	Strategy	Governance / Sponsorship	Marketing / Communication	Metrics	Technology	Content Management	Process	CoPs	Lessons Learned / Best Practices	KM Industry Knowledge	Subject Matter Experts (SME)	People / Behavior
Topics	How does information flow in the organization	Governance model	Communication best practices	How do I measure the impact of a CoP	What tools exist for KM	Content structure	Contribution process	How can I create a CoP	Best Practices	What are the best KM practices in the industry	Identify SMEs	Techniques for making people aware of others capabilities
	How do we bake KM into the flow	What role does senior leadership play	External communication	What are my KM metrics	What tools do we need to be effective / successful	How do we improve search result relevancy	Info on KM processes and methodologies	What is the objective of the CoP	Challenges others face	Who / which organizations specialize in KM and can provide support	How can I connect people with the same needs	How do you change culture
	What does a business case look like	What governance models are effective for KM	Change management tips / tricks	How will CoP success be defined	Web 2.0	Where can I find what I need	Processes to turn data into knowledge	What is in/out of scope for the CoP	Internal White Papers	Industry leaders	Expert / SME identification	Group management skills
	KM org chart / structure	How do you remove an ineffective Sponsor	Calendar of KM events	Internal assessments	Social Media Tools	Taxonomy	How do you knowledge map	How do I sustain a CoP	How to capture lessons learned	Industry standards	Who are the knowledge sharing enablers in the organization	How to make KM fun
	What KM resources are needed	Are there ways to get KM to work without senior leadership	How to sell KM to top management	What are the key measures of success for KM	Emerging technologies	Content ownership	Idea input process	What is the CoP business case	What is working to encourage sharing online	Calendar of KM industry events	How do you find the critical knowledge that needs to be captured or transferred	How to team build and build trust remotely
	Are we going to be in the flow or above the flow	How do we ensure management buy-in	What do our customers want/need	How is the data collected	What IT support do I need and where is it	How to pull new knowledge from the massive collection shared	How to do knowledge transfer	Who will be the CoP leader	User interface best practices	What kind of materials are in the APQC knowledge base	How do you get soon to be retirees to be part of the process of sharing knowledge	What are the expected behaviors
	Critical factors for implementation	Who are the stakeholders	How do we engage the business in KM	Value review process	Discussion Boards	Is there a best practice KM taxonomy that exists		How to increase knowledge sharing across CoPs	How to do after action reviews	What books are "must reads"	Who can solve my problem	Rewards and recognition
	Implementation steps		KM elevator speech	Key KM measurements	Portal applications			Who is on the CoP core team	How to do effective poster sessions	What are other organizations working on in terms of KM	Who in my organization knows anything about KM	How well do we collaborate as an organization
	KM business case		How do you market / brand your KM program	Trip reports	Helpful resources			Who will be the CoP sponsor	Standard methodology	Industry articles	Is anyone working on what I'm working on	What is the easiest way to share what I know
	Where is the solution to my problem and what is it		Techniques for managing virtual and geographically dispersed groups	How do we begin to measure knowledge flow and ROI	Advantages of each tool			What makes a successful CoP	Lessons learned from others in KM	Where do you hire KM talent	How can I connect the right person that has the knowledge to the one that needs it	Characteristics and responsibilities of successful knowledge managers
	KM approaches (tactics and capabilities)		KM news and announcements (internal and external)	Status of ongoing projects	Opportunities to stretch / experiment with new technologies			How do we advertise CoPs	Terminology / definition of key concepts	External benchmarking	Who are the early adopters	How can I motivate people to share and contribute
	What is our KM maturity			Key performance indicators (KPIs)	RSS feed for sources			What does a launch plan look like for a CoP	Effective methods for knowledge sharing	Consultants or external experts	What is the experience and expertise of others in this CoP	Story telling techniques
	Successful KM strategy examples			Success stories	Key tools that can be used to get people excited about KM			Provide KM 101 for new CoP members	How to best implement practices to encourage others to use KM	External articles / reports of interest		Consensus building process
	What do people spend on KM at the various stages of maturity				Methods for capturing knowledge in databases			What are the roles and responsibilities within the CoP	How do we create a continuous KM feedback loop			How do we build the necessary trust to help knowledge flow
	How do we develop a KM strategy and roadmap				Tutorials on how to use collaboration software applications			What are the current barriers to CoP formation				How do we convince schedule oriented people that knowledge sharing is not a predicative mechanistic process but an organic, relational experience
What do we need to know to align with our business strategy							How do I govern a CoP				Outside the box thinking and brainstorming	
							CoP funding				How do we move deeper than the fact data to share assumptions that lead to believing or not believing the fact	
							CoP best practices					