

# KM Strategy Implementation Guide

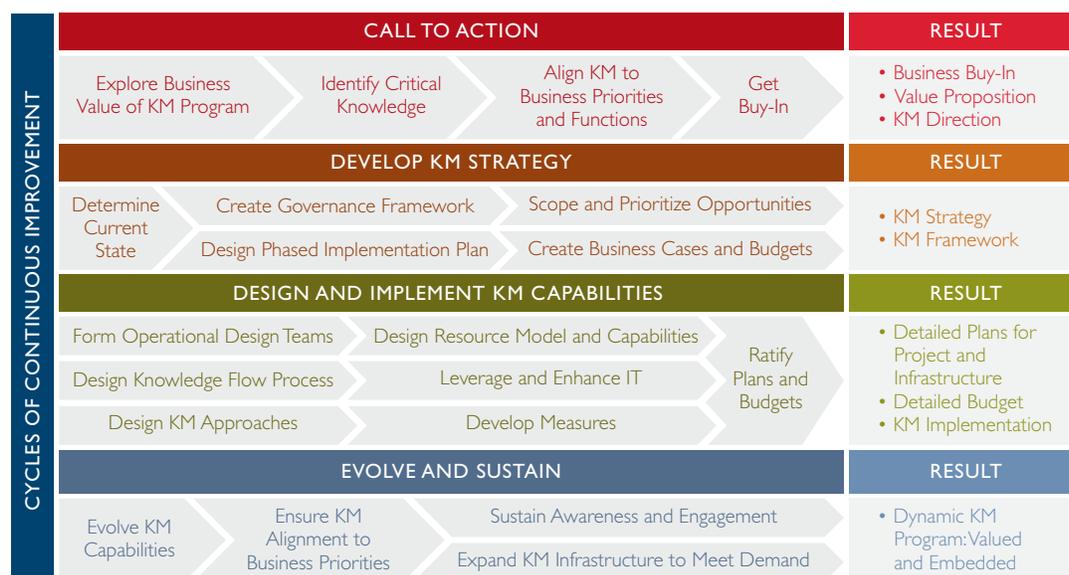
Does your knowledge management strategy provide a practical and strategic approach to translate individual knowledge into action?

If your knowledge management strategy is successful, then it will—and should—show results, avoid redundancy and duplication of effort, enhance competitiveness, and engage participation.

Utilize APQC's implementation guides to quickly build an enterprise knowledge management strategy that will span organizational silos, build a common way of working, and lead to more reuse of knowledge in new and innovative ways.

APQC's KM strategy implementation guide is a step-by-step resource to develop strategic knowledge management capabilities by embedding knowledge methods and approaches in the organization's culture and the way work is done.

APQC's KM strategy implementation guide provides insight and approaches to help organizations "connect the dots". It provides real-world, proven methods that help organizations face issues such as the risk of knowledge loss from retirement and attrition, generational differences in the work place, and ever-changing technologies.



APQC's design framework for implementing a KM Strategy and Implementation Roadmap involves four phases of activities.

## What Does My License Include?

Your KM Strategy implementation guide will include the following:

- Tools / Templates / Best Practices
- Methodology / Roadmap
- Case Studies / Whitepapers / Data
- Advisory Service Support from APQC

## What Are the Benefits of Licensing the APQC KM Strategy Implementation Guide?

- Focus attention on the true value proposition for KM
- Determine your organization's most critical knowledge
- Ensuring knowledge flows where and when it is needed
- Select the right portfolio of KM approaches

## What Can Licensing Do for Me?

Knowledge needs never go away. They continue to grow as organizations become more global. APQC's implementation guides are strategic road maps that help you deploy a robust and steadfast enterprise KM program and successful KM approaches. Licensing provides a way to build internal skills and competencies while advancing your KM efforts in a focused and efficient manner.

## Why APQC?

- Licensing content based on best practices and lessons learned from more than 450 organizations world-wide
- Recognized for Outstanding Performance by the MAKE Award Organization
- Listed by KM World as one of the top 100 companies that matter in knowledge management
- Led more than 145 consortium benchmarking studies to identify best practices in KM

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