

# Communities of Practice Implementation Guide

## Do your communities of practice (CoPs) accelerate knowledge flow across the value chain of your organization?

APQC's CoP implementation guide can help any organization design successful communities in the short term while helping to create a replicable methodology for faster deployment of community knowledge sharing in the future.

CoPs nurture and harness the raw material of this millennium—knowledge—in the service of your organization.

They require well-designed processes, measures, and roles and responsibilities to be successful. The most effective community strategies and approaches consider the business goals and the natural flow of knowledge in the organization.

CoPs are the most comprehensive approach to your knowledge management program. APQC's CoP implementation guide will enable your organization to achieve its objectives and achieve business results by using a variety of best practices, templates, and tools.



APQC's Community of Practice framework provides a standard and proven approach for design and implementation.

## What Does My License Include?

Your CoP implementation guide will include the following:

- Tools / Templates / Best Practices
- Methodology / Roadmap
- Case Studies / Whitepapers / Data
- Advisory Service Support from APQC

## What Are the Benefits of Licensing APQC's CoP implementation guide?

- Integrate CoPs with existing business processes
- Assess the performance and success of a community
- Proven practices for designing, implementing, and sustaining successful CoPs
- Design roles and support structures that are crucial for CoPs to be successful

## What Can Licensing Do for Me?

Knowledge needs never go away. They continue to grow as organizations become more global. APQC's implementation guides are strategic road maps that help you deploy a robust and steadfast enterprise KM program and successful KM approaches. Licensing provides a way to build internal skills and competencies while advancing your KM efforts in a focused and efficient manner.

## Why APQC?

- Licensing content based on best practices and lessons learned from more than 450 organizations world-wide
- Recognized for Outstanding Performance by the MAKE Award Organization
- Listed by KM World as one of the top 100 companies that matter in knowledge management
- Led more than 145 consortium benchmarking studies to identify best practices in KM

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